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| Committee: General Purposes Committee of Aldermen | Dated: 11 July 2023 |
| Subject: The Lord Mayor's Green Bursary (<i>working title</i>) | Public |
| Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly? | 3, 5, and 8 |
| Does this proposal require extra revenue and/or capital spending? No | No |
| Report of: Caroline Jack, Executive Director, Private Secretary to the Lord Mayor | For Decision |
| Report author: Maggie Kozyniak, Programme Officer, Office of the Lord Mayor | |

Summary

This report outlines the proposal for the City of London Corporation (the Corporation) to approve a new Lord Mayor's Green Bursary (*working title*) – funded by the Merchant Taylors' Foundation (MTF) and the City & Guilds Foundation (CGF) – which will support young Londoners to gain green skills and help their communities reach net zero.

MTF and CGF are seeking the support of the Lord Mayor and the Corporation to champion this initiative over the next five years.

Recommendation

Members are asked to approve the setting up of a Lord Mayor's Green Bursary.

Main Report

Background

1. MTF and CGF have match-funded bursaries over a number of years, with a focus on improving education and developing skills. MTF and CGF previously supported students at the City of London Art School and, most recently, helped former offenders gain rail-maintenance skills.
2. The proposed Lord Mayor's Green Bursary would refocus and develop the partnership between MTF and CGF into a three-way partnership bursary scheme with the Lord Mayor and the Corporation.
3. MTF and CGF are seeking to launch the bursary in the current Lord Mayor's mayoral year, given his ties to the Merchant Taylors' Company and position as ex-officio member of the City & Guilds Council. If the proposal is successful, it will be launched this Summer.
4. The £10,000 annual bursary – funded by the MTF and CGF – will be used to support two or more young people, aged 18 years or older, in their studies each year.

- 4.1. Further information on the industries and sectors that CGF fund bursaries for, including the different qualifications and apprenticeships available, can be found [here](#).

5. See Appendix A for an overview of MTF and CGF.

Proposal

6. The proposed bursary would enable two or more young Londoners, each year, to gain skills that they can use to find work and help their local communities move into the green economy. This aligns with the Corporation's focus on sustainability and commitment to achieving net zero.

- 6.1. Examples of green and sustainable qualifications include automotive maintenance and repair qualifications for electric and hybrid vehicles; retrofitting; smart metering; electric vehicle charging installation; and sustainable waste management and recycling.

Roles and Responsibilities

7. MTF and CGF will be responsible for running and overseeing the application process, as part of CGF's annual bursary programme – this includes calling for applicants, promoting the bursary within their wider bursary programme, and reviewing and shortlisting applications.
8. A shortlist of approximately 4-5 applicants will then be presented to the Lord Mayor, who will select the successful applicants.
9. The successful applicants will receive funding to support their chosen course or training for that upcoming academic year. They will also be invited to a morning tea/afternoon tea with the Lord Mayor, and MTF and CGF representatives.
10. Any shortlisted applicants who are not selected for the Lord Mayor's Green Bursary, will instead receive an alternative bursary from the CGF's wider programme.
11. The number of successful applicants will be based on the amount required to fund their specific course or training, with a minimum of two young people selected annually.
12. The proposal is for the bursary to run for a defined period of, initially, five years, as part of the Corporation's commitment to achieving net zero.

Communications

13. The launch of the bursary, and any related communications or press releases, will be led by MTF and CGF.
14. Co-ordinated communications or press releases, will need to be reviewed and signed-off by the Corporation's Media Team, with the support of the Lord Mayor's Programme Office.

Funding

15. The bursary will be funded by MTF and CGF, who will each contribute £5,000, for a total annual fund of £10,000.
16. The only proposed expense allocated against the City of London Corporation is an annual morning tea/afternoon tea at Mansion House with the Lord Mayor, bursary recipients, and MTF and CGF representatives.
17. See Appendix B for a draft timeline and overview of roles and responsibilities.

Corporate & Strategic Implications

18. The proposed Lord Mayor's Green Bursary supports the Corporation's vision of a 'vibrant and thriving City, supporting a diverse and sustainable London within a globally successful UK' and its aim to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy'.
19. The bursary also supports the Corporation to deliver outcomes 3, 5, and 8 within the Corporate Plan for 2018-23.

Financial and Resourcing Implications

20. There are no financial or resourcing implications for the Corporation.
21. The bursary will be jointly funded by MTF and CGF.

Conclusion

22. The Lord Mayor's Green Bursary is an opportunity for the Corporation to support young Londoners to achieve green skills and use the Lord Mayor's role to champion sustainability and skills.
23. Members are asked to approve the setting up of the Lord Mayor's Green Bursary.

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(Refer to page 4 for the Appendices)

Appendix A

The City & Guilds Foundation

The City & Guilds Foundation is part of the [City & Guilds charity](#), and has a specific focus on high impact social investment, recognition, and advocacy programmes. Each of the programmes it runs acts as a catalyst to make a difference to people, organisations, and society through investing part of its surplus and resources into helping everyone, no matter who they are or where they come from, get opportunities to succeed.

CGF has run a very impactful bursary programme for over 20 years which helps people who are in genuine financial need to develop their skills. The programme is application based, and each year supports around 100 individuals, roughly 90% of whom are in employment 6 months after completing the qualification/course that is funded.

The Merchant Taylors' Foundation

MTF tackles disadvantage and supports education. It makes grants that target education, homelessness, and projects to create positive lasting change to people's lives. MTF envisages a world where everyone can reach their full potential.

Its support for London-based education and charities has a particular focus on supporting communities in Southwark, Lewisham, Hackney, Tower Hamlets – though it is not essential that bursary recipients come from or study/work in these boroughs.

Appendix B

| When | What | Who |
|--|--|------------------|
| <i>Subject to approval, the following annual cycle would apply</i> | | |
| June 2023 | Call for applications | CGF |
| August 2023 | Shortlisting of applicants | CGF |
| September 2023 | Interviews | CGF, MTF |
| September/October 2023 | Bursary recipients selected | LM |
| October 2023 | Announcement/launch <i>The launch event would only take place in 2023 and not be an ongoing commitment for the LM</i> | CGF, MTF and LM |
| November 2023 | Mansion House morning / afternoon tea with the Lord Mayor (bursary recipients, MTF reps, CGF reps) | CGF, MTF, and LM |
| Spring 2024 | 'MTF alumni' event (bursary recipients meet MTC members and fellow bursary recipients) | MTF |
| Summer 2024 | Green/sustainability and/or skills event that bursary recipients can attend | CGF, MTF |
| Summer 2024 | Impact gathering/reporting | CGF, MTF |